

## Kintegra Health: Providing Comprehensive Care to the Underinsured and Uninsured



## Challenge

Kintegra Health was founded in 1989 in Gastonia, North Carolina, in response to the growing uninsured population relying on emergency departments for primary care. Since its inception, their mission has been to provide comprehensive healthcare services, including dental care, to all patients, regardless of their ability to pay.

Kintegra serves a diverse patient base, with over half their patients covered by Medicaid, alongside those who are self-pay and privately insured. The challenge lay in delivering quality, cost-effective dental care to the uninsured and underinsured. To address this, Kintegra Health sought innovative solutions, particularly in light of the COVID-19 pandemic, to improve their dental services.

## **Solution**

In the wake of the pandemic's onset in 2020, Kintegra Health introduced MouthWatch intraoral cameras into their workflows, marking a pivotal step in their commitment to deliver innovative healthcare. The initiative took root in their mobile dental units, spearheaded by dedicated public health hygienists who recognized the potential of integrating intraoral imaging into their services.

The adoption of MouthWatch intraoral cameras brought improved efficiency in the diagnostic process. These cameras enabled dental and medical providers to take clear intraoral images of their patients' mouths, helping them clearly and effectively communicate concerns with remote providers, effectively closing the loop on patient referrals. This capability proved especially indispensable when addressing patients experiencing acute pain, as it supported faster access to care.

Kintegra Health's goal is to eliminate barriers to healthcare access. In pursuit of this vision, they instituted a practice of providing same-day dental appointments in co-located facilities, successfully realizing their objective. The seamless integration of MouthWatch intraoral cameras into their workflow not only streamlined their operations but also strengthened their capacity to deliver immediate and effective care.

The integration of MouthWatch cameras into Kintegra Health's dental services has brought about a transformative shift in their patient care approach. The intraoral images captured by the cameras have not only optimized their workflow but have also facilitated efficient communication between medical and dental professionals. This transformation underscores their unwavering commitment to delivering comprehensive healthcare to all, irrespective of their financial capacity. Kintegra Health stands as a shining example for other healthcare institutions, setting the bar high for the provision of accessible and holistic healthcare.



## **Intraoral Cameras**

Easy intraoral photography in every operatory. Whether standard or HD, MouthWatch cameras capture clear intraoral images that improve patient comprehension and case acceptance with every picture.



"The portability and plug-and-play nature of MouthWatch cameras allow me to easily transport and take intraoral photos with every patient."

Dr. Bill Donigan, DDS, MPH, Dental Director Kintegra Health